

## **Banrisul participates in 'Mobile Commerce Americas 2008'**

### **Will be the only Brazilian bank to speak at the IT event**

Banrisul will be the only Brazilian bank to participate in the conferences at the Mobile Commerce Americas 2008, to be held on July 10 and 11, in Miami, USA. The Bank's representative, Jorge Krug, who is the superintendent of the Information Technology Security Unit, will talk about the issue of security and the technology implemented in the institution. Banrisul was invited by the US-based Smart Card Alliance Latin America and, according to



Banrisul's Executive Vice-president and responsible for IT Management, Rubens Bordini (on the right) and the superintendent Jorge Krug, with the award received in the U.S.

Krug, "has considered the Bank's efforts in the areas of smart cards and security extremely important". The conference, targeted exclusively at Latin America and the Hispanic market in the U.S., will focus on innovations and new uses to offer commercial technologies through mobile banking.

Banrisul had already received the "Outstanding Smart Card Achievement – Latin America" (OSCA-LA) award from the same entity in May, in the Runner Up category for its Banrisul Internet Chip Card, considered by Smart Card Alliance Latin America (SCALA) as the most innovative and forward-looking project in Latin America. The award ceremony was held during the Card Technology and Security event – CardTechSecurTech 2008, in Orlando, USA.

At the conference, which brought together IT professionals from several countries, Jorge Krug delivered a speech on the convergence of electronic government (*e-gov*) and the banking system in a single card. He also took part in an international panel on technology and security issues, together with representatives from the Canadian Tire Financial Bank, Turkey BKM Bank and JCB International Credit Card from Japan.